

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 05401 241342Z

43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 123400

P R 241240Z OCT 75
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 6003

UNCLAS STOCKHOLM 5401

FOR: BIC/OIM:TRAFTON/BLAKE

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM: ADVANCED BUSINESS EQUIPMENT AND MATERIAL
S

EXHIBITION, DECEMBER 8-12, 1975

REF: USDOC 14670; USDOC 15879

1. DAVID HATFIELD OF VERSATEC (UK) LTD. DECLINED PARTICIPATION.
HATFIELD STATED VERSATEC HAVE NEW PRODUCTS IN WORD-PROCESSING
FIELD WHICH ARE NOT READY FOR INTRODUCTION UNTIL NEXT SPRING.
PARTICIPATION IN FUTURE STC SHOW IS PLANNED

2. SALES MANAGER LUNDQVIST OF INTERGRATED COMPUTER SYSTEMS AB
DECLINED PARTICIPATION FOR TELETYPE INC. DUE TO OTHER TRADE
SHOW COMMITMENTS AND FACT THAT HE CONSIDERS PRODUCTS MORE
SUITABLE FOR A PURE EDP SHOW.

3. PRESIDENT HODGKINSON OF NCR OF SWEDEN FINALLY DECLINED
PARTICIPATION, DESPITE VISIT OF STC DIRECTOR STADTLER, DUE
TO LACK OF NEW PRODUCTS TO EXHIBIT.

4. PA RECEIVED FROM SWEDISH OFFICE OF NOVUS DIV. NATIONAL
SEMICONDUCTOR.

5. MCPHERSON OF LEXITRON INC. HAS NOT CONTACTED STC WHILE IN
EUROPE. PLEASE OBTAIN PARTICIPATION DETAILS FROM US PARENT
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OFFICE.

STRAUSZ-HUPE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 OCT 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STOCKH05401
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750370-0594
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751022/aaaaatve.tel
Line Count: 62
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 09 OCT 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09 OCT 2003 by MaustMC>; APPROVED <18 FEB 2004 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PROGRAM: ADVANCED BUSINESS EQUIPMENT AND MATERIAL S
TAGS: BEXP, SW
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006